

Bob DeKoch has devoted his entire career to leadership roles, refining his own skills, and mentoring hundreds of aspiring leaders. His passion for people and for extraordinary outcomes is what drives him.

Rising to senior executive roles in numerous organizations, Bob has developed and put into practice the many teachings in his books. He has over four decades of experience across major market sectors: the construction services industry and real estate development business, the pulp and paper industry, the beverage industry, and the chemical industry. He has served on boards of US organizations — for-profit and non-profit — including a major international corporation. This diverse experience has helped him develop unique insight into inspired leadership.

Bob is currently the founder of the leadership consulting firm, Limitless. Bob is the past president of the Boldt Company, a major US construction services and real estate development company.

Over a twenty-year period, Bob and his leadership team grew Boldt's revenue by three times to a \$1 billion platform — all through organic growth. Prior to this role, Bob spent twenty years in management and leadership positions in the pulp and paper indus-try. Bob is an authority in areas of economic devel-opment. He was the start-up executive and co-chairman of the board of New North, a regional economic development corporation, focused on attracting and retaining companies and jobs to an eighteen-county region in northeastern Wisconsin. His passion for leadership and collaboration brought together corporate leaders, public-sector leaders, and government leaders to increase business activity in the region.

Bob has a liberal arts undergraduate degree from Lawrence University and holds an MBA from the University of Wisconsin Oshkosh. He also was recognized with an honorary doctorate degree from the University of Wisconsin Oshkosh for his work in economic development.